

Collierville Population - Past and Projected

The Town's population was found to be 51,324 in April of 2020 according to the Federal Census. The population estimates included in this table use the most recent Federal Census data as a base, adding in new dwelling completions, factoring standard rates for vacant dwellings, and using the latest population per occupied dwelling. Using this method, the Town's population was estimated to be 55,789 as of December 31, 2025. There was a bump in population growth due to the completion of two large stand-alone apartment complexes: The Springs at Ashby and The Water Tower District Phase 1. Population growth could spike again in 2028 due to the completion of various attached dwelling developments ("fee-simple" townhouses, "loft" dwellings, infill condos, and/or stand-alone apartments) currently under construction or in the final steps of the approval process.

As for projecting long-term future growth trends, the Town increased in population by roughly 7,000 per decade, on average, from 1960-2020. The Town also grew by around 7,000 people between 2010-2020, which was a slower pace than the two previous decades. Assuming these historical trends continue over the next 20 years, the Town's population could grow to 59,307 by 2030 and 66,307 by 2040. The Collierville 2040 Land Use Plan (2012) provided a "build-out" estimate of 89,953 for Collierville, but the Plan did not include an estimated year of build-out. The 2040 Plan has been amended several times since 2012 and the build-out estimate could now be higher than 90,000. Based on the 2012 build-out estimate, the Town was 62% built out (in population) by the end of 2025 and will be around 74% built out (in population) in 2040. The policies of the pending Collierville 2050 Comprehensive Plan (estimated adoption spring 2027) are likely to affect the assumed build-out population of the community.

Year	Month	Type	Town of Collierville Population	Number Change	Annual % Change	10-YR % Change
1960	April	Federal Census	2,020	867	-	75.2%
1970	April	Federal Census	3,651	1,631	-	80.7%
1980	April	Federal Census	7,839	4,188	-	114.7%
1990	April	Federal Census	14,427	6,588	-	84.0%
2000	April	Federal Census	31,872	17,445	-	120.9%
2010	April	Federal Census	43,965	12,093	-	37.9%
2020	April	Federal Census	51,324	7,359	-	16.7%
2021	Dec	Estimate	51,913	589	1.1%	-
2022	Dec	Estimate	52,929	1,016	2.0%	-
2023	Dec	Estimate	53,406	477	0.9%	-
2024	Dec	Estimate	54,230	824	1.5%	-
2025	Dec	Estimate	55,789	1,559	2.9%	-
2026	Dec	Projection	56,081	292	0.5%	-
2027	Dec	Projection	56,631	550	1.0%	-
2028	Dec	Projection	58,130	1,499	2.6%	-
2029	Dec	Projection	58,735	605	1.0%	-
2030	Dec	Projection	59,307	572	1.0%	15.6%
2040	Dec	Projection	66,307	7,000	-	11.8%

Notes:

- 1) While population figures are provided for each year, there is variation as to when the count was taken. Town estimates and projections are typically for the end of each respective calendar year. Federal census figures are typically for April 1st of each respective decennial census and special census counts are typically for May 1st.
- 2) Population projections are based on past population (and household) growth between 2015-2024 while factoring anticipated development and recent growth trends for the more immediate projections. Average population per occupied housing unit and occupancy rates are based on figures for Collierville included in the U.S. Census Bureau (2019-2023) American Community Survey 5-year estimates (2023).